



**Brilliant
Minds Force**
CONNECTING EDUCATION TO INDUSTRY

OPRI303

Logistics Fundamentals

A practical logistics and supply chain readiness program for schools, colleges, and workforce initiatives.

OVERVIEW

BMF Logistics Fundamentals equips learners with foundational logistics knowledge, process awareness, and practical skills related to transportation, fulfillment, performance tracking, and cross-functional operations. The program prepares students for entry-level logistics and supply chain pathways through accessible, real-world learning.

 brilliantmindsforce.com

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WHY INSTITUTIONS CHOOSE THIS COURSE

- Practical and industry-relevant curriculum
- Supports supply chain and operations career pathways
- Includes real-world logistics applications

WHAT THE PROGRAM COVERS

- 1 Introduction to Logistics
- 2 Transportation Management
- 3 Order Fulfillment
- 4 Technology in Logistics
- 5 Key Performance Indicators and Performance Metrics
- 6 Real-World Applications and Case Studies
- 7 The Impact of the Logistics Department on Other Company Departments

INSTRUCTIONAL APPROACH

- Slide-based reading
- Podcasts and audio lessons
- Video lessons

Students can choose the format that works best for their learning style.

LEARNING OUTCOMES

- Learn how transportation, order fulfillment, and delivery decisions affect cost, speed, reliability, and customer satisfaction.
- Develop the ability to connect logistics operations with sales, purchasing, inventory, finance, and customer service.

INSTITUTIONAL FIT / IDEAL FOR

- Trade Schools
- High Schools
- Colleges & Universities
- Workforce Development Programs
- Technical and Career Readiness Programs



DURATION

Flexible



FORMAT

Online, blended, or guided implementation



LANGUAGE

English / Spanish



CERTIFICATE

BMF Certificate of Achievement



LEVEL

Entry Level

Equip learners with practical Logistics knowledge

Ask about implementation, customization, and multi-format delivery.

ENGAGE
STUDENTS

BUILD
CONFIDENCE

PREPARE FOR THE
FUTURE

CREATE LASTING
IMPACT