

BMF Learning Ecosystem - Curriculum Map

Integrated learning ecosystem combining employability skills, business education, operational workflows, and applied CRM/ERP internship experiences. Designed for school districts, CTE programs, trade schools, workforce development initiatives, and industry training environments through scalable academic and industry-applied pathways. Applied internship experiences are designed to simulate interconnected real-world business workflows using CRM and ERP systems.

All Trades: Life Skills Academy

Life Skills Pathways

Life Skills Core Courses

LFS1101 Job Readiness & Soft Skills

LFS1102 Financial Literacy

LFS1103 Applied AI Productivity Skills

All Trades: Business Academy

Commercial Pathway

Supply Chain Pathway

Accounting & Finance Pathway

Business & Operations Core Courses

COM1201 Marketing Fundamentals

COM1202 Digital Marketing & Branding

COM1203 Sales Fundamentals

OPR1301 Purchasing Fundamentals

OPR1302 Inventory Fundamentals

OPR1303 Logistics Fundamentals

FIN1401 Accounting Fundamentals

FIN1402 Managerial Accounting

Applied CRM & ERP Internship Experience

COM3201 Commercial Internship Experience

OPR3301 Supply Chain Internship Experience

FIN3401 Accounting Internship Experience

Trades: Life Skills Academy

Trades: Life Skills Pathways

Life Skills Core Courses

LFS1111 Soft Skills for Automotive Workplaces

LFS1121 Soft Skills for Welding Workplaces

LFS1131 Soft Skills for Cosmetology Workplaces

Trades: Business Academy

Commercial Pathway

Supply Chain Pathway

Accounting & Finance Pathway

Business & Operations Core Courses

COM1211 Automotive Marketing Fundamentals

COM1212 Automotive Sales Fundamentals

OPR1311 Automotive Purchasing Fundamentals

OPR1312 Automotive Inventory Fundamentals

OPR1313 Automotive Logistics Fundamentals

FIN1411 Automotive Accounting Fundamentals

Automotive Applied CRM & ERP Internship Experience

COM3211 Commercial Internship Experience

OPR3311 Supply Chain Internship Experience

FIN3411 Accounting Internship Experience